



San Diego-based production company that has created videos for brands like Ubisoft, Sony and Facebook.

Industry: Video production
Company size: 1-10

www.saintwest.com

Problems they faced

- Using email for video reviews was slow and feedback was out of context
- Multiple reviewers required multiple email threads, which became unmanageable
- Creating new Vimeo links for each new version often created confusion

Why Hightail

- Clients can select the exact frame of a video and leave comments in context
- All feedback is delivered in one place so no one has to waste time compiling emails
- The most recent version is front and center. Archive shows project history in one place

“Hightail is now a big part of our process. I love that they are attacking collaboration.”

– Matt Jensen, Co-founder / Producer

Results

- Saved hours with improved video review process
- Resolved issues faster and increased client satisfaction
- Ability to track changes and see the evolution of projects

Features used

- Video streaming
- Time-stamped commenting
- Visual versions

LEARN MORE

[Blog post](#)