

# 10 solutions to 10 typical creative review problems



Creating great campaigns and content will often involve tough conversations and creative disagreements. OpenText™ Hightail™ takes away some of the pain with reviews that are faster and more collaborative, while maintaining private conversations and files. Here are 10 problems that Hightail helps you solve.

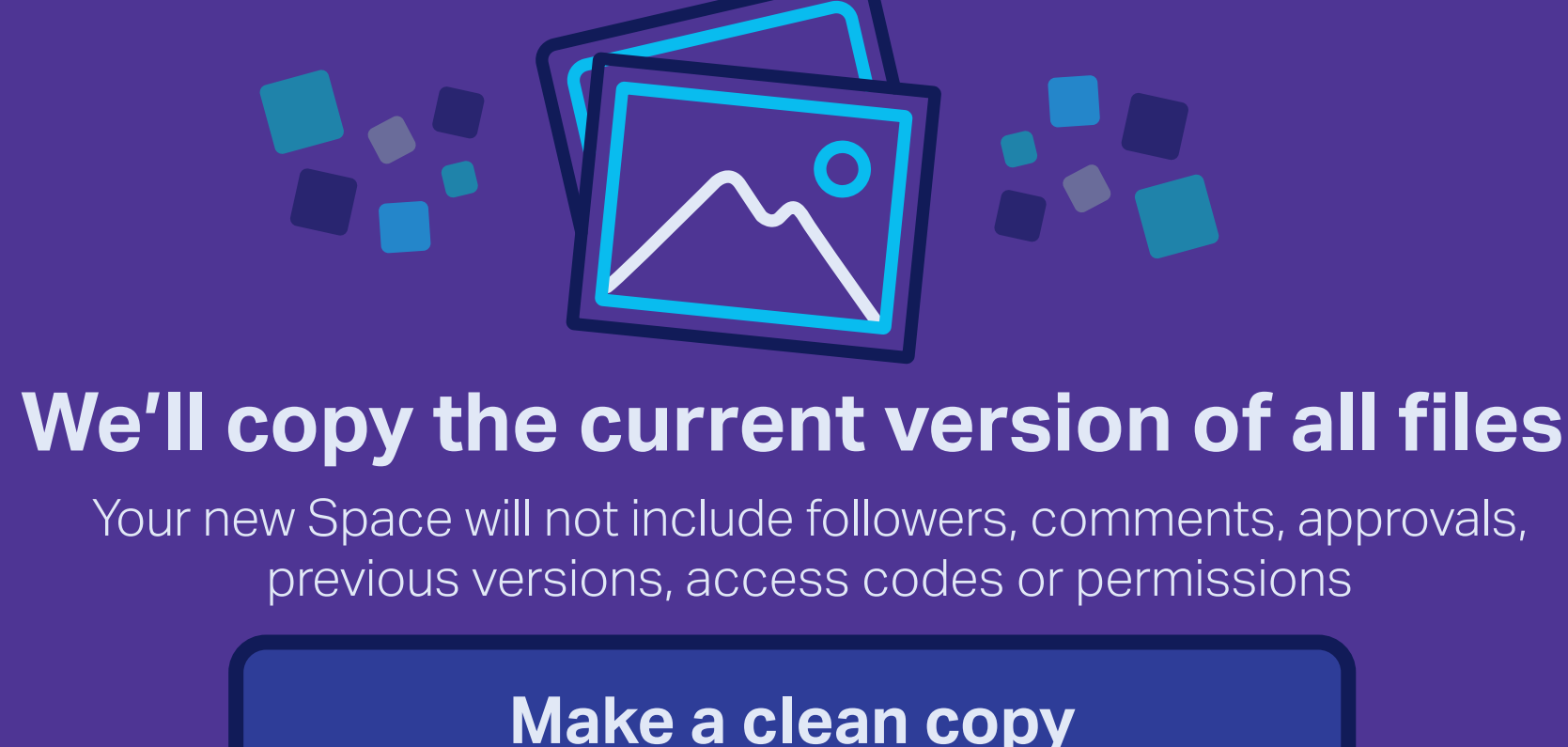
## 1 "It's complicated for my client to review our work."

Upload images, videos, PDFs and presentations to a Space (a visual, collaborative workspace) and **share the link** with clients for instant high-res previews and video streams without downloading the files first.



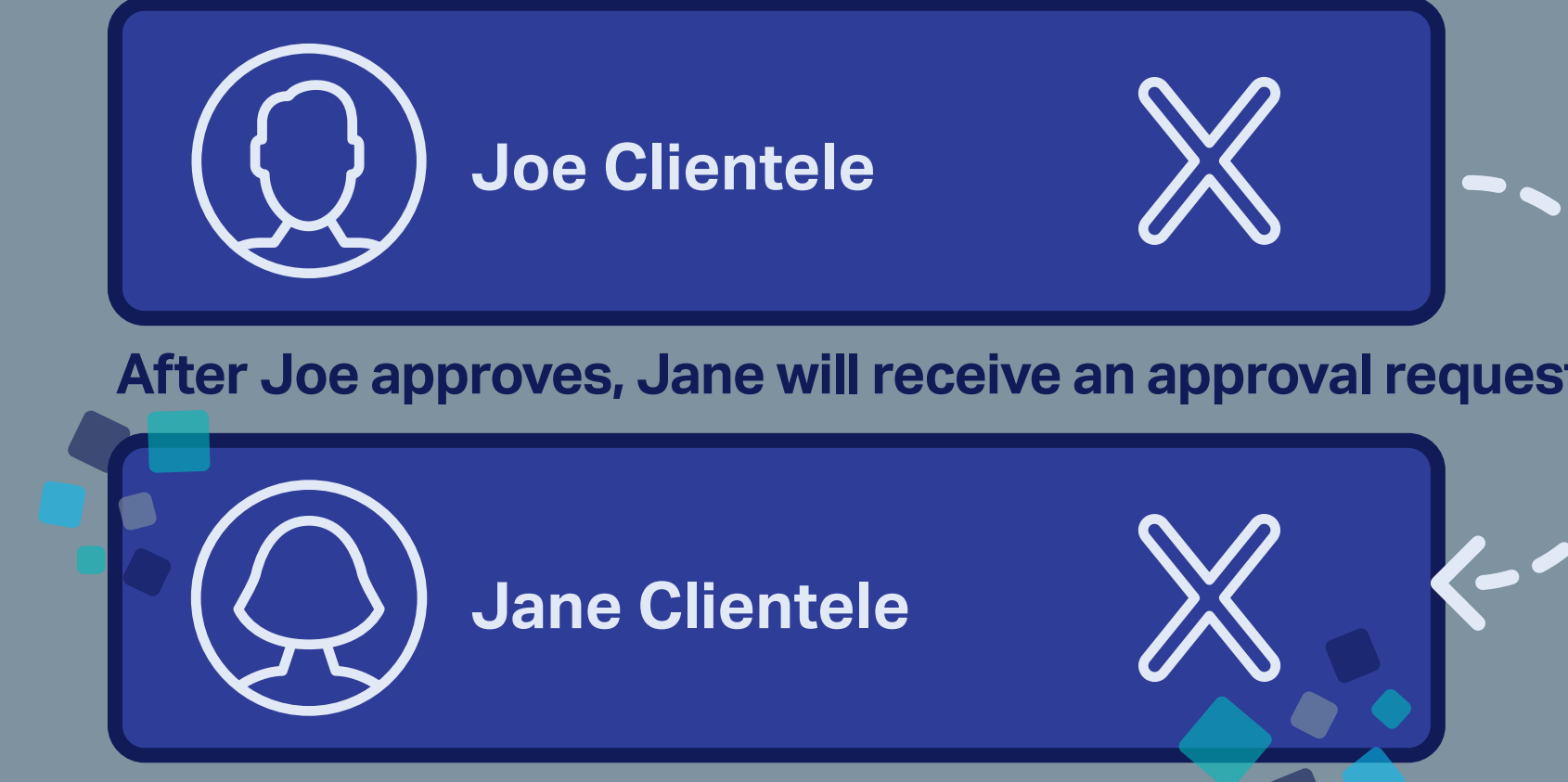
## 2 "I don't want my client to see our internal discussions."

Create a clean copy of your Space for client access with a new URL that contains only the latest versions of each file and removes all conversations.



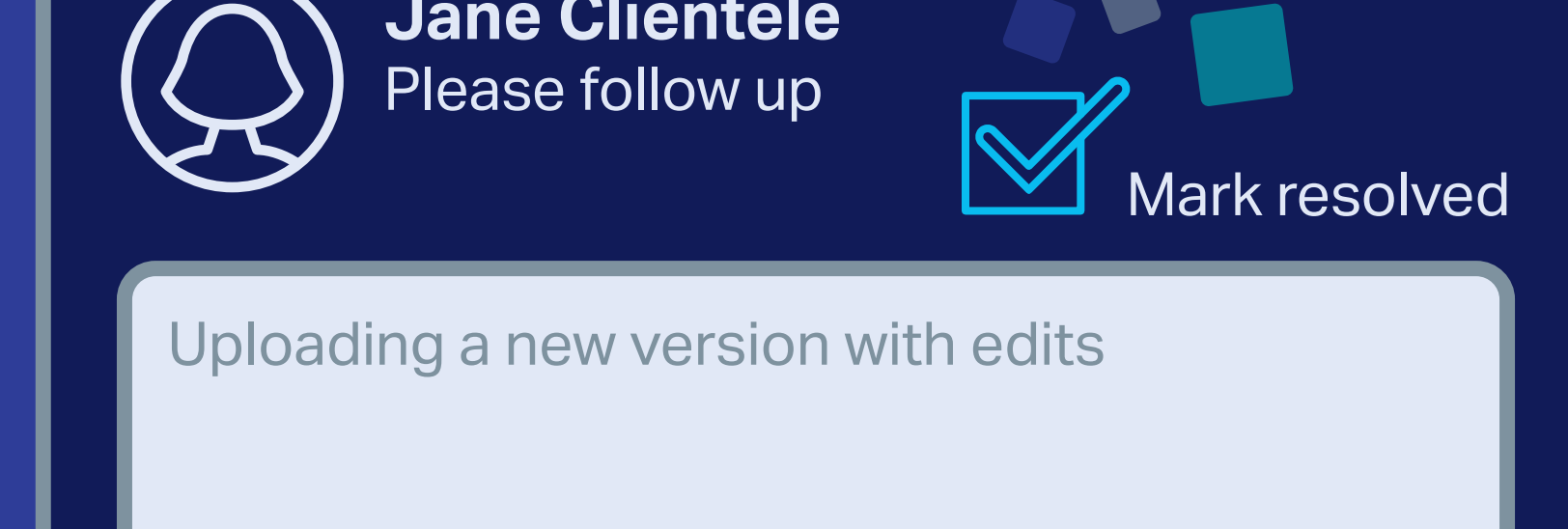
## 3 "Client approvals take too long."

Eliminate lengthy, off-topic email conversations and get clear client approval **with one simple click**. Create preset stakeholder lists to automatically and sequentially send approval requests.



## 4 "Clients don't always see how we've incorporated their feedback."

Set specific comments as tasks and **mark as resolved** to indicate that feedback has been addressed.



## 5 "Receiving files from people outside our agency can lead to confusion."

Clear confusion with an **uplink service** that provides clients a unique URL to a page, where they can drop their files and have them sent directly to you.



## 6 "I don't always know when my client has reviewed our work."

Find who has viewed the Space, downloaded files and more in **view activity**.



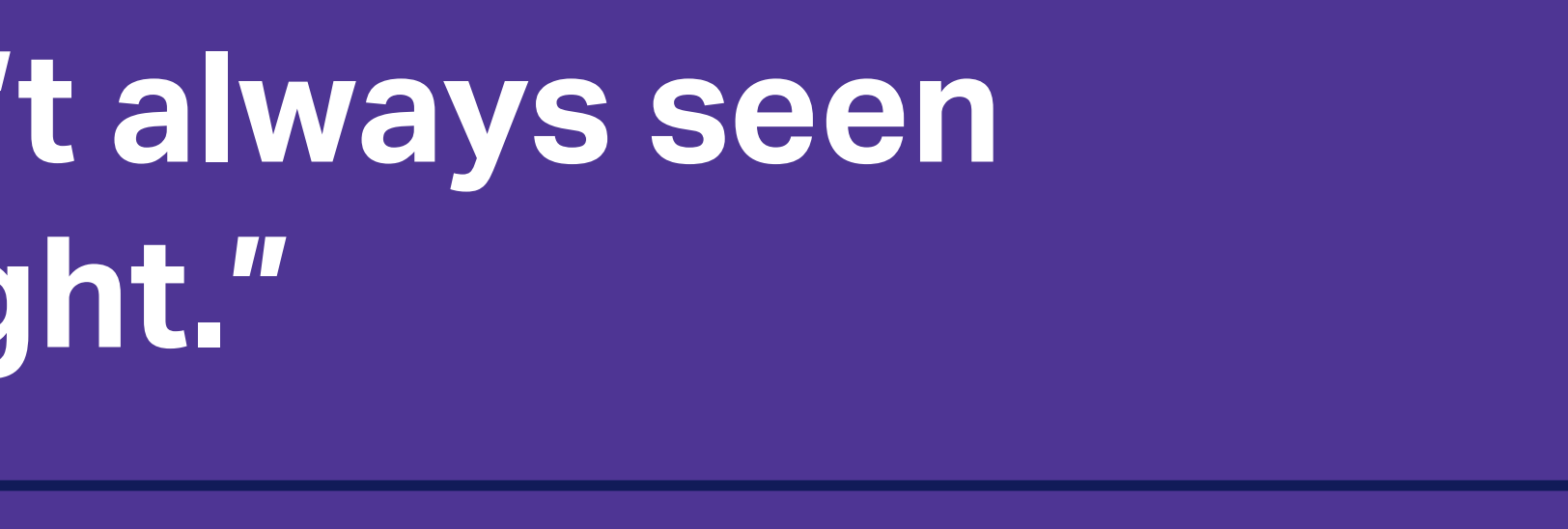
## 7 "We need to get the next round ready yesterday."

Set specific timelines by **adding due dates** to follow-ups and flag when the countdown is ending.



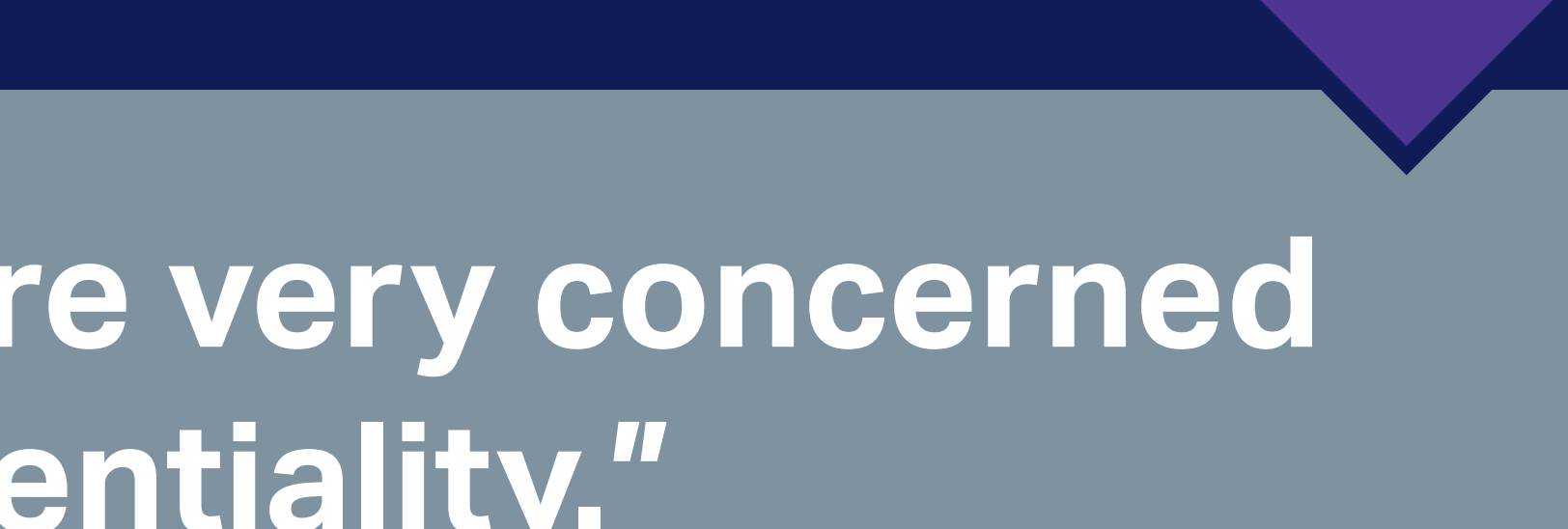
## 8 "Our work isn't always seen in the best light."

Customize your Space with **background images** and descriptions that reflect your branding to make your client feel at home.



## 9 "Our clients are very concerned about confidentiality."

Protect your work **with an access code** and set permissions for who can edit or **download files** in a Space.



## 10 "We're worried about hitting our client's deadline."

Get a snapshot of who's doing what, outstanding tasks and file approvals with **Team View**.



While we can't help convince your client that they have made a bad font choice, these 10 features will improve the creative review and approval process and enhance the relationship between agency and client.